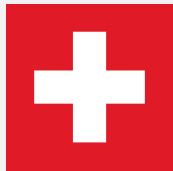


Switzerland.

VOLUME AND TONE OF THE FOREIGN MEDIA COVERAGE CONCERNING SWITZERLAND IN 2014

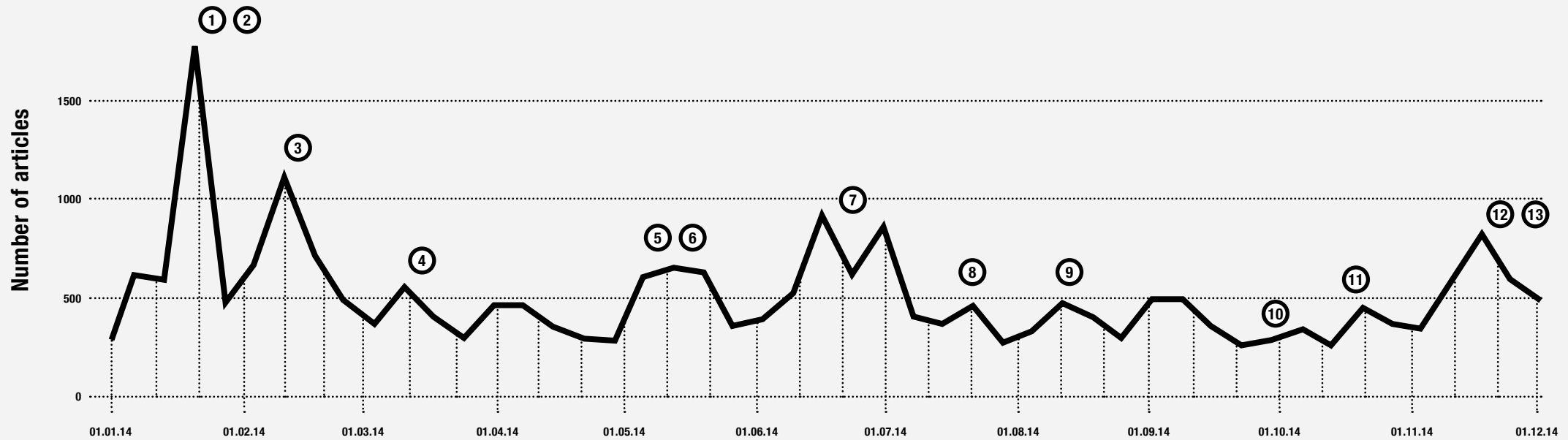


The colour of the expressions indicates the tone which tends to be associated with the corresponding events in the foreign media (green = rather positive, red = rather negative, grey = neutral); the size of the expressions is proportional to the recurrence of these events in the foreign media.



Switzerland.

QUANTITATIVE EVOLUTION OF FOREIGN MEDIA COVERAGE RELATED TO SWITZERLAND IN 2014



① World Economic Forum Davos

② Syria conference

③ Acceptance of the initiative
"Against mass immigration"

④ Uli Hoeness trial for tax evasion

⑤ OSCE – Didier Burkhalter – Vladimir Putin
meeting

⑥ Credit Suisse's guilty plea in the USA

⑦ Swiss World Cup team

⑧ UBS €1.1 billion bail for tax evasion case

⑨ UniZH study on assisted suicide
in Switzerland

⑩ Federal Council consultation on the
third series of corporate tax reforms

⑪ Switzerland's Davis Cup victory

⑫ Acceptance of the Gurlitt collection
by the Bern Museum of Fine Arts

⑬ Ecopop and gold reserves initiatives